

Hi, I'm Carly!

CONTACT

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EXPERIENCE

Product Designer UI/UX

USAA

January 2017 - Present

Austin, Texas

At USAA I am part of a small team of multidisciplinary designers who create holistic user-centered experiences within USAA's Banking organization. We have been able to guide projects and practices through thorough generative research, user research and user testing. Our team has worked closely with stakeholders in human-centered design workshops to guide projects while staying aligned and continuously advocating for the user. Our team utilizes the lean, agile process, along with two week design sprints.

Product Designer UI/UX

IBM Design

January 2015–January 2016

Austin, Texas

Working within a cross-functional team, my main responsibilities included designing and developing core experiences within IBM Bluemix. Using IBM Design Thinking as a framework, I conducted research and testing with users, iterating on design solutions to improve the overall experience of our product. I collaborated with front-end developers and engineers to ship UI updates and additional capabilities to the product.

Completed a three month program to learn about and be able to participate in the IBM Design Thinking process including user research, user testing, and rapid prototyping. Worked collaboratively with researchers, UX designers, and front end developers to design, create, and build proof of concept and higher fidelity prototypes to meet stakeholder and user needs.

Additional Roles at IBM Design

- Mentored newly hired designers.
- Was part of a small team who planned, organized and designed IBM Designs SXSW event. I helped in branding the event, environmental installations, ideation, development and production while helping to ensure that the event ran smoothly.
- Helped design IBM Design's booths at many Design/Tech conferences across the US.
- Participated in all phases of recruiting, including portfolio screenings, interviews, and final deliberations.

Graphic Designer

Thread Collaborative

October 2013–December 2014

Austin, Texas

Worked on a multidisciplinary team of designers, across four time zones to create unique retail design experiences. Assisted in the design of branding and environmental projects from research, to ideation, development and production. Concept development included attributes such as color, mark and typography, store signage and finishes.

EDUCATION

Art Center College of Design

Pasadena, California

Graphic Design

Arizona State University

Tempe, Arizona

Bachelor of Science in Design in Graphic Design

SKILLS

Sketch, InVision, Adobe Illustrator CC, Adobe InDesign CC, Adobe Photoshop CC, Adobe Acrobat CC, Google Drive, Keynote, Powerpoint.

INTERESTS

Typography, printmaking, live music, burritos, matcha lattes, running, NASA and the Space Race.